

3rd Steering committee of the SenHAR project “Awareness campaigns for an Italian-Maltese harmonization for a good state of the environment”

University of Palermo,
Viale delle Scienze Ed. 16
7th April 2022

Agenda

- 09:00** **Welcome**
- 09:30 – 10:30** **Workpackage 2 “Communication”**
WP leader: PP3 – University of Malta
Definition of communication strategy with the communication manager, Mr. Godfrey Kenely (e.g: updates on project website; strategy for the design and of brochures and infographics; strategy for social media; others, if any)
- 10:30 – 11:15** **Workpackage 4: Activity A.T2.2 “P come Pesce, non Plastica!” and A.T2.3 “Ti misuro – termoblitz”**
WP leader: PP1 – University of Palermo
Updates on ongoing activities
Discussion with external consultant on gaming strategy: ocean literacy through stakeholders activities
- 11:15 – 11:45** **Coffee break**
- 11:45 – 12:15** **Workpackage 3: Activity A.T1.2 “Rete “M-info” Mare informa SenHAR cartellonistica tradizionale e digitale”**
WP leader: PP2 – CNR
Update on questionnaires (if any).
“Mare Informa “M-info” awareness campaign update on traditional (“cartellonistica”) and digital (QRCode) info-points – updates on potential site
- 12:15 – 13:00** **Workpackage 4: Activity A.T2.1 “Workshop – focus group and preparatory activities”**

WP leader: PP1 – University of Palermo

Discussion of ideas on workshops to be developed in the next months of the project. Discussion on audio and video material, on animation activities with stakeholders.

13:00 – 13:30

Workpackage 1: Financial and administrative management aspects

PP1+PP2+PP3: administrative managers

Amendments to deliverables deadline

Depreciation of small equipment

Discussion project extension

13:30

End of steering committee

II Responsabile Scientifico

